

Business Storytelling Fundamentals Survey Questions

1. Name
2. Email
3. On a scale of 0 - 10, how likely are you to recommend *Business Storytelling Fundamentals* to a friend or colleague?
 - a. Answer options: 0 – Not at all likely, 1, 2, 3, 4, 5, 6, 7, 8, 9, 10 – Extremely likely
4. Please tell us what you liked best about this eLearning.
5. What would you IMPROVE or CHANGE about this eLearning?
6. This eLearning held my interest.
 - a. Answer options: strongly disagree, disagree, neutral, agree, strongly agree
7. My learning was enhanced by the facilitator videos.
 - a. Answer options: strongly disagree, disagree, neutral, agree, strongly agree
8. What major concepts did you learn during this course?
9. What I learned in this eLearning will help me on the job.
 - a. Answer options: strongly disagree, disagree, neutral, agree, strongly agree
10. I believe I will see a positive impact on my company or organization if I apply what I learned
 - a. Answer options: strongly disagree, disagree, neutral, agree, strongly agree
11. Please rate how confident you feel about applying what you learned on the job.
 - a. Answer options: not at all confident, not very confident, somewhat confident, confident, very confident)
12. Please rate your commitment to applying what you learned on the job.
 - a. Answer options: Not at all committed, not very committed, somewhat committed, committed, highly committed
13. What steps do you intend to take to apply what you learned on the job?
14. How useful do you think the material you received will be when developing future business stories?
 - a. Answer options: Not at all useful, not very useful, somewhat useful, extremely useful
15. What additional support will you need to apply what you learned?
16. Is there anything else you wish to share with us about your experience with *Business Storytelling Fundamentals*?