

Business Storytelling Fundamentals

Reflection Questions

Midpoint Questions

1. How are the concepts causing you to think differently about the communications you build?
2. What elements of the framework have been missing from your communications? What impact has this had on the effectiveness of your communications?
3. What quick wins did you experience when you applied what you have learned so far? (ask for examples)
4. How is your audience reacting to the new manner you are communicating using the concepts you learned?
5. In what ways are the coaching tips helping you implement the concepts?

Closing Questions

1. Let's share some examples for what you learned when you audited a presentation.
2. Let's share a before and after email example once you applied the storytelling concepts to an existing email.
3. How will this knowledge affect your work and ability to influence stakeholders and move business forward?
4. How is your audience reacting to the new manner you are communicating using the concepts you learned? *(worth asking again at the end of the pilot)*
5. What feedback has your boss provided you on your communications now that you went through the training?
6. How did the course design help support your learning? Was it easy to navigate/intuitive and were the concepts reinforced well through knowledge checks and the companion guide?